



## Family fun in the Mayrhofen-Hippach holiday region

Savour new experiences, laugh and have fun with the whole family.

Time spent enjoying family life and simply having fun together seems to get less and less every year. Mayrhofen-Hippach holiday region offers hours of happy holiday entertainment to visitors of all ages, who can indulge in the essential pleasures of rest and relaxation, well away from the everyday stress of school and working life.

### PURE EXCITEMENT

Children of course want to try out the adult via ferrate climbing routes to Gasthaus Zimmereben too, which is why Mayrhofen-Hippach holiday region has come up with something rather special – Tyrol's first ever tailor made and child-friendly via ferrate, with a whole host of attractions and high rope course elements. A high rope course has been built parallel to the children's via ferrate - which provides the opportunity to swap from via ferrate to the high rope course and vice versa. Probably the greatest climbing experience ever to be had since the invention of via ferrate!

### SO EVERYONE KNOWS WHERE IT COMES FROM

Are cows really lilac? What is the difference between a sheep and a goat? What does a bee colony look like? The right answer to all these questions and more can be found at the Show Farm at ErlebnisSennerei Zillertal Dairy. Experience the first and most important steps in the processing of our food and observe animals in an appropriate habitat. You can then see how milk is processed into cheese, yoghurt and butter at the ErlebnisSennerei Zillertal Dairy. Eight sampling stations invite you to savour spoonfuls of delicious dairy delights, where you can taste the flavour and quality of silage free hay milk and diverse yoghurts for yourself.

### AN ACTIVE AND HAPPY START TO THE DAY

Days on holiday can either be long - or entertaining! It is not easy to bring the whole family together when it comes to sport, however cycling is the ideal activity for sporting enthusiasts of all ages. The Zillertal Valley offers perfect conditions for an interesting cycle tour along the banks of the Ziller River. The leisurely route leads past interesting sights, exciting playgrounds and inviting guesthouses - and you can always catch the Zillertalbahn train back for your return journey. After a lovely bike tour, you can then jump into the refreshing waters of the Sommerwelt Hippach and Erlebnisbad Mayrhofen outdoor pools, which guarantee water fun for the whole family. Everyone is well catered for here - from sporty swimmers to sun worshippers. And those who don't fancy getting wet, can take advantage of the trampoline facilities, beach volleyball courts and extensive green areas to play, while mum & dad relax.

### BACK TO NATURE

Parents and children are exposed to the stresses and strains of everyday life all year round, be it at work, school, or even the virtual world and high technology that surrounds us every day. The motto of every family holiday should therefore be - "Back to the roots, back to normality". While hiking together in the Zillertal mountains, Mama, Papa & Co have time to talk to each other, have fun together and just be happy. Maybe stop at one of the welcoming mountain refuge huts, or "Huts with a Heart" to enjoy a bite to eat before the sun dips back down behind the peaks. All that remains is the peace and quiet, the rustling of the trees in the wind, as dappled moonlight streams through the cracks of these robust timber lodges, built many moons



ago. Tired from walking, yet satisfied after a day full of healthy exercise, a night spent in a mountain hut is one of the most beautiful experiences you can imagine as a family. Soothingly tranquil...

### **ON YOUR MARKS, GET SET, GO!**

Action Club Zillertal offers a varied programme for kids aged 6-12 years, so parents can treat themselves to a little down time while the young ones explore the Mayrhofen-Hippach holiday region with the Action Club Zillertal childcare professionals. Activities such as riding horseback, climbing, mini-golf, rafting on the Ziller River or canyoning make children's days pass by in a flash. And if the weather doesn't play ball, the motivated child-carers have an awesome bad weather programme to hand: bowling, skill-based games in the local sports hall, excursions to local businesses and a peek behind the scenes at local handicraft enterprises, or a visit to the exhibition at the Nature Park House in Ginzling.

### **A VERITABLE FAMILY PARADISE**

Mayrhofen-Hippach holiday region offers not only a great children's programme, but an array of day trip destinations and sporting facilities for unique family holidays that are just waiting to be explored and tried out!

### **TO-DO LIST FOR FAMILIES IN SUMMER:**

- Day trip to Leisure Mount Ahorn with a visit to Eagle's Stage and Lake Ahornsee
- Tour of ErlebnisSennerei Zillertal Dairy in Mayrhofen and a visit to the Show Farm
- Visit the Erlebnisbad Mayrhofen or Sommerwelt Hippach swimming pools
- Ride on the nostalgic Zillertalbahn steam train
- Hike to one of the tributary valleys (Zillergund, Stilluptal or Zemmgrund)
- Family cycling tour along the Ziller River
- An excursion to the child-friendly via ferrate climbing route with high rope course elements
- Visit the Gletscher.Welten (Glacier.Worlds) exhibition at the Nature Park House in Ginzling
- Relax & let off steam at one of the many playgrounds
- Overnight stays in a mountain cabin, well away from contemporary luxuries